



5755 North Point Parkway, Suite 50
Alpharetta, Georgia 30022
LionTailPublishing.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Jin H. Kim

Phone: (678) 990-3038

Email: info@liontailpublishing.com

LION TAIL PUBLISHING *DANCING THE ABC'S* TO BE CARRIED AT KROGER STORES THROUGHOUT GEORGIA

Sales of *Dancing the ABC's* to benefit families living with ALS

ALPHARETTA, GA – April 11, 2012 – Lion Tail Publishing and The Kroger Co. are pleased to announce plans to distribute author Kimberly Kim's *Dancing the ABC's* through their Georgia Kroger stores starting Thursday April 12, 2012. Kimberly wrote *Dancing the ABC's* for her young son, since she wanted to have a role in teaching him the letters of the alphabet. Kimberly's rhythmic writing style, child-friendly illustrations, and sturdy cardboard construction are sure to make learning the ABCs fun for every child.

100% of the proceeds from all Kroger sales of *Dancing the ABC's* will benefit the The Kimberly Kim Foundation, Inc., a Georgia based 501(c)3 non-profit corporation dedicated to assisting families living with Amyotrophic Lateral Sclerosis (ALS). The Kimberly Kim Foundation started the Assisted Communications Technology (ACT) Grant program to provide patients with ALS a means of communication once ALS has stolen their ability to speak. Recipients of ACT Grants from the Foundation will receive a SmartNav 4AT system. The SmartNav 4AT system from Natural Point© allows its users to completely control a computer through natural head movement.

If you would like more information about this topic, or to schedule an interview with Kimberly Kim, please call Jin H. Kim at (678)990-3099 or e-mail Jin at info@liontailpublishing.com.